



LOYAL SOURCE

WORKFORCE SOLUTIONS

CASE STUDY

Loyal Source Technical Services

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LoyalSource



WORKFORCE SOLUTIONS SPEED ADVANTAGE

"I was not only impressed with the speed of candidates found, but the quality. I had no idea this talent pool was in the market."

Division Operations Manager
Johnson Controls



MARKET CASE STUDY

- **What:** 16 GSST Console Operators
- **Prime:** Johnson Controls
- **Difficulty:** 3 Technical Levels
- **Time:** 9 Days
- **Client:** Facebook, Inc
- **Obstacle:** Market Collapse

MISSION

Loyal Source was informed prior efforts to satisfy contract staffing requirements were unsuccessful. Loyal Source's expertise in the Technical Security field provided a unique opportunity to acquire talent at unparalleled speeds.

"There aren't enough security specialists in the area..."

CLIENT- Menlo Park, CA

MAY 01 **Intake Call**
LS was given 16 positions to fill across 3 technical levels (1,2,3) in two different cities.

MAY 13 **All Candidates Identified (+4)**
Within nine days, LSGS found 20 highly qualified candidates—4 more than required.

Our ability to find top tier security professionals in record time led to immediate program success. We've pioneered a technical approach that far exceeds any capability on the market today.

Social Engagement

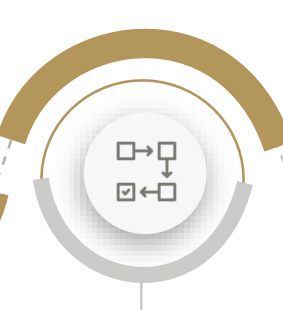
Our team meets candidates where they are most likely to interact

Automation

Email, text, social, and onboarding are automated to optimize outreach 100-fold.

SEO

Web pages, job postings, and PR are optimized for web friendly searches



Digital Ads

We create cutting edge ad copy to continuously reach potential candidates

Nurture


Our communication engine continuously searches for passive candidates 24/7



U.S. GOVERNMENT CUSTOMERS

<p>United States Army</p> 	<p>United States Air Force</p> 	<p>United States Navy</p> 	<p>United States Marine Corps</p> 	<p>United States Coast Guard</p> 	<p>Veteran Affairs</p> 
<p>Department of the Interior</p> 	<p>United States NASA</p> 	<p>United States HHS</p> 	<p>United States Army</p> 	<p>United States DHS</p> 	<p>United States DISA</p> 

INDSUTRY PARTNERS



INDUSTRY INTELLIGENCE

Loyal Source specializes in technical workforce solutions. We pride ourselves on finding the right-fit candidate—every time. We are deeply integrated into U.S. Government and commercial spaces with active professionals in nearly all 50 states and over 200 locations worldwide. Our industry experience ranges from top-secret security project management to nationwide traveling technicians.

INDUSTRY DEDICATION

Our world-class talent-acquisition team invests substantial resources identifying the best technical talent available. Unlike our competitors, our niche-centric focus enables us to foster thousands of relationships, gaining invaluable industry insight.

Loyal Source Snapshot

- Over the past 3 years, we've placed 5,000+ contractors in 200+ locations worldwide
- Thousands of niche professionals nurtured weekly
- Active engagement through social media, groups, industry news
- Evolving industry and talent training for our 100% in-house team
- Full workforce solutions provider to manage entire employee experience

WORKFORCE SOLUTIONS

Loyal Source's workforce solution model has become a proven differentiator in the work industry, accelerating our success and the growth of our partners.

Benefits of Loyal Source Workforce Solutions:

- Project personnel are hired as Loyal Source W2 employees with the same benefits as our internal employees (PTO, Holidays, Medical, Wellness, etc).
- W2 employment allows us to source the best talent pool without benefit loss or job-security hurdles.
- Our end-to-end sourcing, recruitment, hiring, communication, and human resource services eases burden.
- A technical-centric team provides a continuous supply of highly qualified in-demand personnel.
- Move into new markets without the obstacles of talent acquisition and employee management.
- Increase or decrease personnel demand within hours.



Targeted Facebook
Advertising



Database Growth
5000+ Per Week



Job Board SEO &
Technical Posting



Automated Employee
On-Boarding



Strategic LinkedIn
Outreach & Ads



Advanced SMS
Automation



Top Secret Facility



Intelligent Predictive
Communication



100% in house team